

Express Industries Corporation

YOUR CHOICE AWARDS

LEVEL 11
sell \$900 Choose 1



11-1

11-1
CDG/Mp3 Karaoke
with Case



11-2

11-2
7"
Netbook



11-3

11-3
Universe
Mini-Tablet PC

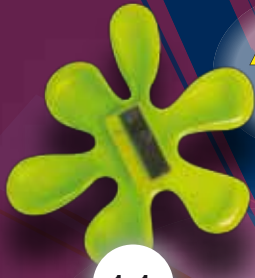


11-4

11-4
450 Watt DVD
Home Theatre System

LEVEL 1

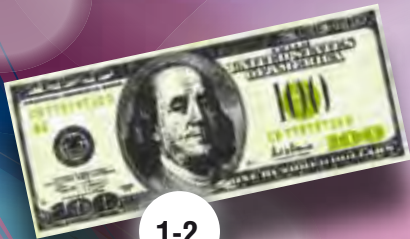
Sell \$25 Choose 1



1-1

1-1
Splat
Pencil
Sharpener

⚠ Small Parts



1-2

1-2
\$100 Eraser



1-3

1-3
Goofy Teeth
with Siren Whistle

⚠ Small Parts



1-4

1-4
Knobby Ball
5" Dia. Assorted Colors-One Only



1-5

1-5
Blow Up
Rocket
Balloon

⚠ Small Parts

LEVEL 2

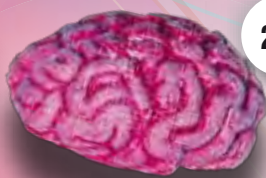
Sell \$50 Choose 1



2-1

2-1
Clip-On
Magnetic Calculator

Good
Work!



2-2

2-2
Squishy
Brain



2-3

2-3
LED Flashing
Reflector Light
with Clip



2-4

2-4
Tootsie Roll®
Bank with Candy



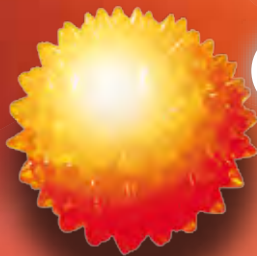
2-5

2-5
4-Pack
Rock & Roll
Mini-Erasers

⚠ Small Parts

LEVEL 3

Sell \$75 Choose 1



3-1

3-1
Flashing
Spike Ball



3-3

3-3
Glitter Sticky
Snap-Up Hand PLUS
Glow-in-the-Dark Slime

3-5
Black Silicone
Watch

3-5

fun and fashionable!



⚠ Small Parts



3-2

3-2
Pump Action
Water Blaster 12" L



3-4

3-4
Light Up
Championship Yo-Yo
Assorted Colors-One Only

LEVEL 4

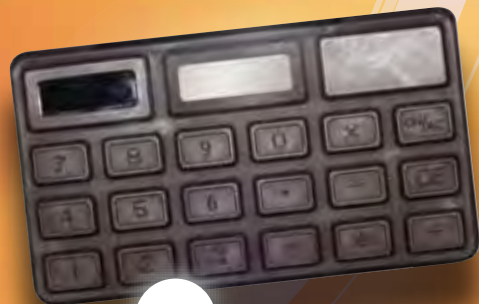
Sell \$100 Choose 1



4-1

4-1
Flashlight
with Flasher
6" L

⚠ Small Parts



4-2

4-2
Aroma of Chocolate
Calculator

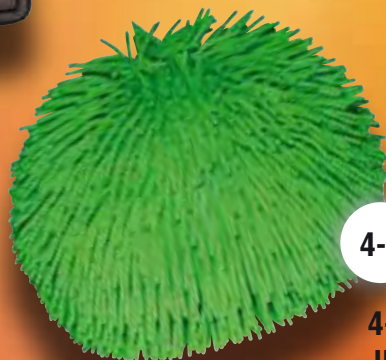
⚠ Small Parts



4-4

4-4
Light Up Flashing
Slotted Glasses

⚠ Small Parts



4-3

4-3
JUMBO
Puffer Ball

4-5

4-5
Bucket
of Slime



LEVEL 5

Sell \$175 Choose 1



5-1

5-1 Desktop Water Cooler 15" H



5-2

5-2 Backpack Boggle Game

Small Parts



5-3

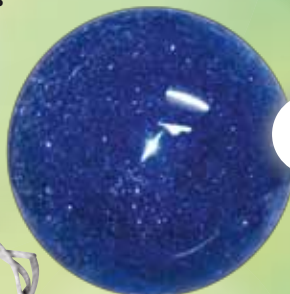
5-3 Ping Pong Blaster



5-4

5-4 Guitar Shaped FM Radio with Earbuds

Small Parts



5-5

5-5 Cool Blue Glitter Ball 4" Dia.



5-6

5-6 67-Piece Art Set

Small Parts

LEVEL 6

Sell \$300 Choose 1



6-1

6-1 Plug-N-Sing Karaoke (includes 100 songs)

Small Parts

6-3 JUMBO Gumball Pen 17" L

Small Parts



6-3



6-2

6-2 Walkie-Talkies with Morse Code

Small Parts



6-4

6-4 Guitar Hero Hand Held Game

Small Parts

6-5 Inflatable Basketball Set 6-1/2 Ft. H (Includes free-standing backboard, net and ball)

6-5



LEVEL 7

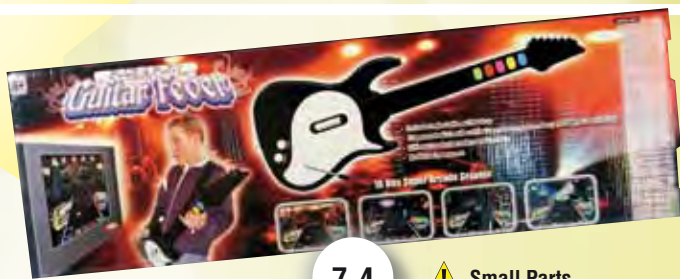
Sell \$425 Choose 1



7-1

7-1 Music Transfer Speaker

Small Parts



7-4

7-4 Guitar Fever Plug & Play with 15 Games

Small Parts



7-6

7-6 34-in-1 Ultimate Sport Game & Accessories

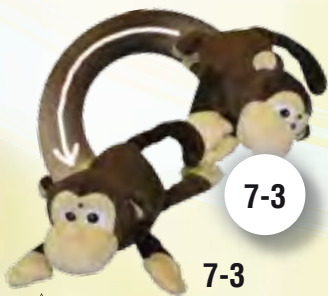
Small Parts



7-2

7-2 Runaway Alarm Clock on Wheels

Small Parts



7-3

7-3 Roll-Over Laughing Monkey

Small Parts



7-5

7-5 Remote Controlled Wall Climber Car

Small Parts

LEVEL 8

Sell \$550 Choose 1



8-1

8-1 1 GB Jazz Video Camcorder

8-2 DVD Player with Remote

8-2



8-5

8-5 "OPEN" Light Up Flashing Sign 12" H x 20" L



Small Parts

8-3

8-3 Electrical Twin Disco Ball Light Each Ball 4" Dia.

8-4 3-in-1 30X Telescope with Stand

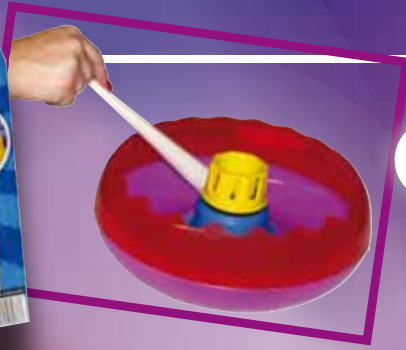
Small Parts



! WARNING: CHOKING HAZARD- Small Parts Not for children under 3 years

LEVEL 9

sell \$675 Choose 1



9-1

9-1 Cotton Candy Machine

⚠ Small Parts



9-2

9-2 8 ft. Super Keyboard Playmat

⚠ Small Parts

9-3 Dual Alarm Clock-Ipod with Bed Shaker

9-3



LEVEL 10

sell \$775 Choose 1



10-1

10-1 Power Wing Scooter



10-2

10-2 Rolling Remote Controlled Cooler



10-3

10-3 CD Player Am/FM Home Stereo Player with Remote

Please Read Instructions for Ordering Awards

Awards are based on retail sales, **not including sales tax**. There are eleven (11) award levels. Each level lists the retail sales needed to choose an award from that level.

EXAMPLE 1: To choose an award from level 4, a student needs to achieve one hundred dollars (\$100) in retail sales. A student may choose more than one award from any of the levels, provided the sales needed for those awards have been achieved.

EXAMPLE 2: If a student has achieved \$175.00 in sales, he or she may choose one (1) award from level 5 (175.00) OR.... one (1) award from level 4 (\$100) and one (1) award from level 3 (\$75.00).

As a courtesy... Should a student inadvertently make a mistake in ordering, we will automatically choose an award from the proper level for that student.

SAFETY FIRST

NO DOOR-TO-DOOR

At Express Industries Corporation, SAFETY is our number one concern. It is our intent that young students should not sell door-to-door. Fundraising products should be sold to family members, friends, relatives, co-workers and by telephone. A well organized fundraising campaign can be a very positive experience for children and their families. In not only teaches responsibility but also provides an opportunity for students to set and achieve goals. In addition, a sense of accomplishment is felt when students help their school.

THANK YOU FOR YOUR SUPPORT.

Message to Parents

Our "Your Choice Awards" Program is designed to reward students for their effort. Our goal is to offer awards that are attainable, exciting, and of high quality. As in other industries, availability is controlled by manufacturers and, on rare occasions, we may substitute an award for equal or higher value in order to assure a timely delivery for your organization. Your understanding is appreciated.

