

Each item on this page is \$6.



D63

D63
Terry Redlin's "From Sea to Shining Sea" Bill Organizer

Organizador de recibos con diseño de Terry Redlin
"Del Mar al Mar Brillante"

Organize bills and receipts in this spiral-bound book.
12 illustrated pocketed pages. Approx. 8-1/2"W x 10" H.

D64

D64
Golf Memo Holder

Bloc de notas de golf
Golfers will enjoy keeping track of their scores with this handy memo holder. Ceramic. 4" L x 4" W. 50 notes.



D65
Golf Bag Key Chain

Llavero de bolsa de golf

Join the club with this beautifully crafted silver key chain.

D65



D66

D66
Going Green Perpetual Calendar

Calendario perpetuo "Going Green"

This handy perpetual calendar includes "green" tips and special environmental days! Use year after year to reduce paper waste and landfill clutter.
Approx. 4-1/2" Sq.

Safety First

Express Industries Corporation

At Express Industries Corporation, SAFETY is our number one concern. It is our intent that young students should not sell door-to-door. Fundraising catalogs should be shared with family members, friends, relatives, co-workers and by telephone. With this thought in mind, we offer the following safety tips:

- Order taking and delivery should be supervised by an adult.
- Do not have children carry cash for orders.
- Make sure that all cash payments to the school are made by an adult.

A well organized fundraising campaign can be a very positive experience for children and their families. It not only teaches responsibility, but also provides an opportunity for students to set and achieve goals. In addition, a sense of accomplishment is felt when students and family members help their schools.

Thank You for your support!

Do you have friends and family out of town? Invite them to visit www.expressfirst.com where a variety of items are available for online purchase to support this project.

All items shown in this brochure may not be available online.

Express Industries Corporation is a charter member of



D67



D67
Life Plaque

Platan "Life" con base
Ceramic plate with easel. 4-1/2" x 6-1/4".
Plate is food-safe.

11D-I
11D-N
11D-A



Express Industries Corporation
Value Express

Each item on these two pages is \$10.



D02

D02
Raspberry Daisies*
Chocolate rellenos de dulce de frambuesa

Sculpted dark chocolate flowers are bursting with a raspberry cream filling. 4.5 oz. box.

D03
Milk Chocolate Caramel Apples*
Manzanas con chocolate de leche y caramelo
Buttery caramel enrobed in milk chocolate. 7 oz. box.

D03



D01

D01
Nutty Pleasures®*
Chocolates con cacahuete
For the love of peanuts - with caramel and the best milk chocolate! 6 oz. box.

D04
Chocolate Covered Cherry Cordials*
Figuras de chocolate rellenas de crema de creza
Sweet cherry fondant inside milk chocolate. 6 oz. box.

D04



D05

D05
Dulce de Leche*
Dulce de Leche
Fresh, gooey, milky caramel is enrobed in smooth milk chocolate. 6 oz. box.

D06
Milk Chocolate Walnut Fudge
Dulce de chocolate con nuez
Rich, chocolate fudge is sprinkled with crunchy walnuts. 9 oz. tray.

D06



D07
Mint Patties*
Chocolates con centro de menta
Thin dark chocolate wheels bursting with green mint filling. 6 oz. box.

D07



D08
Peanut Butter Cups
Chocolates con mantequilla de cacahuete
Classically crafted with premium milk chocolate and smooth, creamy peanut butter. 6 oz. box.

D08



*Scott's of WI® ALLERGY WARNING: Peanuts, tree nuts, milk, eggs soy and wheat are used in our candy production facility. Check product labels for specific allergy information.

Delectables

Each item on these two pages is \$6.



D09

D09
Sugar Free Hard Candy

Dulce de sabores, sin azucar
A multi-color assortment of fruit-flavored hard candy. 0g net carbs.
5 oz. bag.



D11

D11
Chocolate Covered Almonds

Almendras cubiertas con chocolate
Fresh roasted almonds covered with delicious pure milk chocolate for an irresistible taste.
5 oz. bag.

D10
Hot Cajun Mix

Mezcla picante canjun
Hot Cajun corn sticks, Cajun peanuts, pretzels and sesame sticks.
7 oz. bag.

D10



D12

D12
Neon Worms

Gusanos de goma en colores neon
A yummy snack, made with real fruit juice.
9 oz. bag.



D13

D13
Honey Roasted Peanuts

Cacahuates rostizados con miel
Lightly salted crunchy peanuts covered in sweet golden honey.
7 oz. bag.

D14
Chocolate Covered Raisins

Pasas cubiertas con chocolate
Plump raisins, hand selected and covered in pure milk chocolate.
7 oz. bag.

D14



D16

D16
Eco-Shopping Tote

Bolsa para compras eco
Conserve paper and eliminate plastic bags by using a tote! A great way to start saving the planet.
Polyester. 12-1/2" W x 11" H x 8-1/2" D.

D17
Pasta Fork

Tenedor para la pasta
This wooden pasta fork will help make your next pasta dish a breeze. 11" long.

D17



D18
"First Slice" Lifter

Espatula de pastel para "corta primero"
Make sure that first piece is removed whole! This will prevent the pie from breaking apart when you cut the first piece to serve. Just place under your pie before baking, then slice around lifter when done. Made of metal. Approx. 4-1/8" W x 5-3/8" L.

D18



D19

D19
D-Shaped Pizza Cutter

Cortador de pizza con forma de "D"
Make quick work of a pizza pie with this handy cutter. Plastic.
Approx. 4-1/2"H x 8-3/4" L.

Now that's handy!

Each item on these two pages is \$8.



D20

D20
All Occasion Flat Wrap Assortment

Paquete económico de papel de regalo para todas las ocasiones

We select the designs and you save! 50 sq. ft. total of assorted wraps. Designs will vary.



D21

D21
TABASCO® Trivet

Salvamanteles marca TABASCO®

Spice up your countertop or table with this fun melamine trivet. Also looks great as kitchen décor! Approx. 7-7/8" Sq.



D27

D27
Mild Pizza Seasoning

Condimento templado de Pizza

Sprinkle our secret recipe seasoning on pizza, veggies and more! This kid-friendly seasoning offers just the right amount of extra flavor! 5 oz. bottle makes about seventy-eight servings. 0 grams trans fat per serving.



D29

D29
Dulce de Leche Rosado Fruit Dip Mix

Subió coloró la combinación de depresión de fruta

An elegantly sassy dip that is easy to prepare. Perfect with fruit or in a parfait. 3 oz. bottle makes about two 8 oz. portions. 0 grams trans fat per serving.



D24

D24
Leatherette Photo Frame

Poraretrato con imitación de piel

Easel-back frame supports both horizontal and vertical display of 3 1/2" x 5" photograph. Approx. 7-1/2" x 6".

D22

D22
"Papacito" Mug

Taza "papacito"

Brighten Dad's day with this ceramic mug. Great gift for Father's Day. Ceramic. 12 oz.



D23

D23
"Madrecita" Mug

Taza "madrecita"

Add some flair to Mom's day to show her how much she is appreciated. Ceramic. 12 oz.

D28

D28
Silicone Handle Cover

Cobertura para mangos de silicon

A non-slip, easy-grip pot holder and handle cover. Cover fits most metal pot handles securely to help prevent burns and spills. Resists heat to 675°F. 6-1/4" x 1-7/8".



D26

D26
Tropical Coconut Dreams*

Suenos tropicales del coco del chocolate oscuro
Finely sliced coconut from the Philippines, surrounded with dark chocolate. 6 oz.



D25

D25
"MI CASA ES SU CASA" Wall Plaque

Placa de pared "MI CASA ES SU CASA"

My house is your house! Welcome your guests like they are family. Includes hook for hanging or use as a garden stone. Polystone. Approx. 6-1/4" W x 6-1/2" H.



D31

D31
Peanut Brittle

Caramelo duro de mani

Sweet and salty, this hand-crafted brittle contains the finest peanuts and caramelized syrup. 8 oz. box.



D30

D30
Pastry & Cake Decorating Kit -9 pc. Set

Equipo para decorar pasteles - juego de 9 pasteles

Decorator holds 1/2 cup. Customize your creations with 8 different screw-on tips. Largest piece is 2" D x 8" L.



Celebrate

Great COMBOS

**MOST TITLES
JUST
\$10**

FREE COOKBOOK

WITH SELECT \$20 & \$30 MAGAZINES

People + People STYLE WATCH
9 weekly issues 5 monthly issues
Cover Price for both \$55.86
Item# 5730
Your Price for BOTH just \$30

Plus FREE Tote Bag

People valued at \$20. People StyleWatch valued at \$10.

Woman's Day + Health
15 issues (1 year) 20 issues (2 years)
PLUS FREE COOKBOOK
Cover Price for both \$124.65
Item# 5730
Your Price for BOTH just \$30

Health valued at \$20. Woman's Day valued at \$10.

NFL PREVIEW Sports Illustrated
SAVE up to 88%
FREE COOKBOOK

TIME
Our Annual National Service Issue
What Makes a School Great
SAVE up to 94%
FREE COOKBOOK

REAL SIMPLE
secret ways to save every day
SAVE up to 66%
FREE COOKBOOK

People
CARRIE'S DREAM WEDDING
SAVE 42%
FREE COOKBOOK

SPORTS ILLUSTRATED
14 weekly issues, Item# 5710
Cover Price \$69.86 Your Price \$10
28 weekly issues, Item# 5720
Cover Price \$139.72 Your Price \$20
PLUS FREE COOKBOOK!
56 issues (1 year), Item# 5730
Cover Price \$254.49 Your Price \$30
PLUS FREE COOKBOOK!

TIME
20 weekly issues, Item# 5710
Cover Price \$99.00 Your Price \$10
44 weekly issues, Item# 5720
Cover Price \$207.90 Your Price \$20
PLUS FREE COOKBOOK
112 issues (2 years), Item# 5730
Cover Price \$504.90 Your Price \$30
PLUS FREE COOKBOOK

REAL SIMPLE
5 monthly issues, Item# 5710
Cover Price \$24.95 Your Price \$10
12 issues (1 year), Item# 5720
Cover Price \$59.88 Your Price \$20
PLUS FREE COOKBOOK

PEOPLE
9 weekly issues, Item# 5720
Cover Price \$35.91 Your Price \$20
13 weekly issues, Item# 5730
Cover Price \$51.87 Your Price \$30
PLUS FREE COOKBOOK

- Easy weeknight suppers
- Kid-approved favorites
- 88 pages with color photos of each dish



Convenient size, opens flat on counter.

WINNER: Parents' Choice Award
KIDS
SAVE up to 60%
FREE COOKBOOK

GOLF
QUICK-FIX YOUR PUTTING
25 Extra Yards GUARANTEED!
SAVE up to 76%
FREE COOKBOOK

Health
GET A FLAT BELLY NOW!
SAVE up to 78%
FREE COOKBOOK

FOOD & WINE
THANKSGIVING recipes made easy
SAVE up to 75%
FREE COOKBOOK

THIS OLD HOUSE
47 thrifty upgrades
SAVE up to 81%
FREE COOKBOOK

SPORTS ILLUSTRATED KIDS
6 monthly issues, Item# 5710
Cover Price \$23.94 Your Price \$10
12 issues (1 year), Item# 5720
Cover Price \$43.89 Your Price \$20
PLUS FREE COOKBOOK!
20 monthly issues, Item# 5730
Cover Price \$75.81 Your Price \$30
PLUS FREE COOKBOOK!

GOLF MAGAZINE
6 monthly issues, Item# 5710
Cover Price \$23.94 Your Price \$10
16 monthly issues, Item# 5720
Cover Price \$63.84 Your Price \$20
PLUS FREE COOKBOOK!
32 monthly issues, Item# 5730
Cover Price \$127.68 Your Price \$30
PLUS FREE COOKBOOK!

HEALTH
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Cover Price \$79.80 Your Price \$20
PLUS FREE COOKBOOK!
35 monthly issues, Item# 5730
Cover Price \$139.65 Your Price \$30
PLUS FREE COOKBOOK!

FOOD & WINE
6 monthly issues, Item# 5710
Cover Price \$29.94 Your Price \$10
14 monthly issues, Item# 5720
Cover Price \$69.86 Your Price \$20
PLUS FREE COOKBOOK!
25 monthly issues, Item# 5730
Cover Price \$124.75 Your Price \$30
PLUS FREE COOKBOOK!

THIS OLD HOUSE
9 monthly issues, Item# 5710
Cover Price \$44.91 Your Price \$10
20 issues (2 years), Item# 5720
Cover Price \$99.80 Your Price \$20
PLUS FREE COOKBOOK!
32 monthly issues, Item# 5730
Cover Price \$159.68 Your Price \$30
PLUS FREE COOKBOOK!

ENTERTAINMENT WEEKLY
20 weekly issues, Item# 5710
Cover Price \$79.00 Your Price \$10
55 issues (1 year), Item# 5720
Cover Price \$205.40 Your Price \$20
PLUS FREE COOKBOOK!

ALL YOU
127 ways to live on nothing
SAVE up to 49%
FREE COOKBOOK

PEOPLE STYLEWATCH
257 EAT SUN
SAVE 49%
FREE COOKBOOK

PEOPLE EN ESPAÑOL
LOS 50 BELLOS
SAVE up to 66%
FREE COOKBOOK

INSTYLE
What to Wear 2012
SAVE up to 61%
FREE COOKBOOK

ESSENCE
Take Control Of Your Life
SAVE up to 74%
FREE COOKBOOK

COASTAL LIVING
WEEKEND WINDSIE
SAVE up to 79%
FREE COOKBOOK

SUNSET
Awe-Inspiring National Parks
SAVE up to 77%
FREE COOKBOOK

Southern Living
35 Comfort Foods
SAVE up to 74%
FREE COOKBOOK

Cooking Light
PERFECT PIZZAS
SAVE up to 72%
FREE COOKBOOK

CookingLight + fitness
12 issues (1 year) 8 monthly issues
Cover Price for both \$82.89 Item# 5730
Your Price for BOTH just \$30
Cooking Light valued at \$20. Fitness valued at \$10.

MONEY
BEST PLACES TO LIVE
SAVE up to 72%
FREE COOKBOOK

HOW TO ORDER

Step 1: Choose your magazine(s)
Write the total number of subscriptions you want to buy on the Order Form using the appropriate item number(s) listed. (There is no need to indicate specific titles at this time.)

Step 2: Activate subscription(s)
For each subscription you buy, your student/school will deliver a Pre-Paid Magazine Voucher to you. Activate online or complete and mail the voucher(s) to start your subscription(s). If your order includes a free gift, please allow 4-8 weeks from receipt of your voucher for delivery. If FREE GIFT is unavailable, it may be replaced with an item of equal or greater value.

Yearly Publication Schedule EW - eight double issues that count as two of 52 issues. SI and Time - five double issues that count as two of 56. People - two double issues that each count as two of 53. Fortune - two double issues that count as two of 20. Woman's Day - 15. InStyle - 13 issues. Southern Living - one double issue that counts as two of 13 issues. Cooking Light, Money and SI Kids - each have one double issue that counts as two of 12 issues. People en Español - 11 issues. Coastal Living, Health, FamilyFun, Fitness, Men's Health, People StyleWatch, and This Old House - 10 issues. All other magazines are published monthly. Magazines may also publish occasional extra issues. This offer will expire July 31, 2013. Once we've received your voucher(s), your subscription will begin in 2-6 weeks. Orders can only be filled in the US. SUBSCRIBERS If the Post Office alerts us that your magazine is no longer deliverable, we have no further obligation unless we receive a correct address within two years. SCF11, SCF21, SCF31

Each item on these two pages is \$6.



D32

D32
Chocolate Covered Peanuts

Cacahuets cubiertos en chocolate
Fresh-roasted peanuts covered in rich milk chocolate. 6 oz. bag.



D33

D33
Jewel Stationery Set

Juego de hojas y tarjetas con sobres
This lovely set includes eight sheets of 8" x 5-1/2" stationery, eight 4" x 5" cards (folded) and sixteen envelopes.



D36

D36
Boyd's "He Loves Me" Magnetic Note Pads - Set of 2

Bloc de notas magnetico "El me quiere" Boyds - Juego de 2
Pads adhere to most metal surfaces. 50 sheets each pad. Approx. 4-1/2" W x 7" L.



D39

D39
Growth Chart

Tabla de crecimiento
Trim your photos to approx. 1-3/4" x 2-1/2" and insert into the pocket that corresponds with your child's height when the photo was taken. Our clear plastic chart measures your child's growth from 20" to 59" and holds up to 14 photos.



D37

D37
Fireman Bears Polystone Candle Holder

Candelabro de "osos"
This colorful candle holder makes a fun gift for kids of all ages. 3" H. Candle included.

D40

D40
Garfield Gift Bags - Set of 3

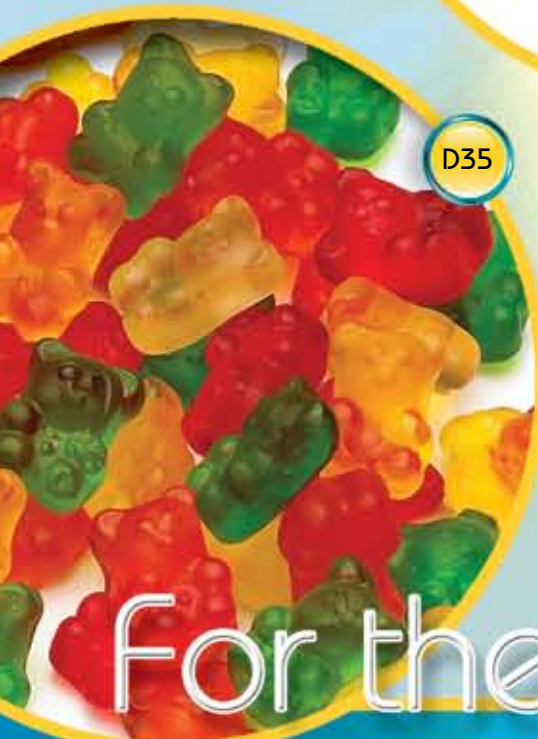
Bolsas de regalo y etiquetas de Garfield - Juego de 3
Make your gift-giving a Garfield memory with this set of three bags and tags. Poly-metallic bags. 13" W x 16" H.



D41

D41
Dino-Cents Coin Counter

Contador de centavos de dino
All kids will enjoy counting their coins with this cute Dino-Cents counter. 4" H x 5-1/2" L.



D35

D35
Gummi Bears

Ositos de goma
Gummi bears in delicious assorted flavors are great for snacking. 8 oz. bag.

D38

D38
Fiesta Mix

Surtido de fiesta
Peanuts, raisins and cocoa buttons come together to form this incredible mix! 7 oz. bag.



For the Family...

Each item on these two pages is \$12.



D42

D42
Over the Sink Colander

Escurreidor para el fregadero
Handy colander hangs onto your sink to make washing vegetables or draining pasta a snap! Features no-slip rubber grips. Plastic. Approx. 8-1/4" W x 4-1/4" H x 11-1/2" L.



D43

D43
Button Bracelet

Pulsera de Botones
The coolest trend in jewelry! Adorn your wrist with a rainbow of colorful buttons. Lobster-claw clasp. 8-1/4" L.



D47

D47
All Around Tote Bag

Bolsa para productos de limpieza
Perfect for toting cleaning supplies while cleaning the house or garden supplies when planting. Ideal in the car trunk as well. Lots of pockets for tools, etc. Polyester. Contents not included. 19-3/4" W x 7" H x 12" D.



D44

D44
Herb Chopper

Cortador de Hierbas
An easy-to-use alternative to a knife for chopping and mincing. Stainless steel blade. Great for herbs, vegetables or nuts. 8-3/4" L.



D45

D45
Bamboo Cutting Board

Tabla para cortar de Bamboo
Decorative yet functional, our bamboo cutting board will add a nice touch to entertaining. 8-1/2" W x 6-1/2" H x 3/4" D.



D46

D46
Apple Tall Mug

Taza alta
Dishwasher-safe 15 oz. mug is 4-1/2" H x 3-1/2" dia.



D49

D49
Apple Utensil & Napkin Holder - 4 pc. set

Utensilio y sostenedor de la servilletas - 4 pedazos
Brighten any table by simply placing utensils and napkins inside detailed 4" W x 6-1/2" H fabric holders. Utensils not included.

D48

D48
Apple Memo Pad & Magnet Set - 4 pc. set

Notas para recados con imán - 4 pedazos
Two lined paper pads include 50 sheets each and are 3-1/2" W x 8-1/2" L. Two magnets are approx. 2" x 2" square.



D50

D50
Car Flash Light Key Chain

Llavero de linterna
This car key chain with headlights will safely light your way.



Stylish Essentials

Each item on these two pages is \$10.



D52

D51
Salad Tossers - Set of 2

Cucharas para ensalada - Juego de 2
Small but useful, this set of salad tossers will make short work of mixing your favorite greens 'n things. Frosted acrylic. Approx. 6" L.

D52
Handy Slicing Holder

Posa-verduras para rebanar facilmente
Tired of fruits and vegetables slipping from your hands? This holder firmly holds fruit and vegetables in place so you slice safely. Durable plastic. Approx. 7-1/2" L.

D53
Bamboo Tong

Tenasa de Bamboo
These tongs are perfect and easy for serving vegetables, salads, anything. And best yet, they are made of 100% bamboo which is a sustainable resource. Approx. 10-1/4" L.

D53



D55
Silicone Whisk with Metal Handle

Batidor de silicona
The silicone head offers scratch-free whisking of baking ingredients, sauces and more. 10" L.

D55



D51



D54

D54
Cookie/Cracker Keeper Set of 2

Guardador para galletas / galletas dulces - Juego de 2
No more stale crackers or cookies! Use these handy keepers for storage or travel. Each holds one package of crackers /cookies. Dishwasher safe. 9" H.

D56
Silicone Scraper

Raspador de silicona
Flexible silicone scraper is perfect for getting into those tough corners. Approx. 4-1/2" W x 5" H.

D56



D57

D57
Ring Pop Maker

Molde para paletas en forma de sortijas
Wear cool popsicle gems on your fingers! Drip-catching handle doubles as a ring. Dishwasher safe.



D59

D59
Guardian Angel Charm Bracelet

Pulsera con dije de ángel
"Guardian Angel Protect Me."
Includes angel and heart charms.
Lobster claw clasp.
Approx. 7-1/4" L.



D61

D61
Stud Earrings in Gift Box

Aretes de imitacion de diamante en estuche en forma de rosa
A beautiful long-stemmed red rose velour box opens to reveal dazzling rhinestone earrings inside. This is a rose that will last forever.



D62

D62
Beaded Links Necklace & Earrings

Juego de collar y arretes de lazos con cuentas
Dramatic and versatile set. Wear together or separately. Hook earrings approx. 1-5/8" L. Necklace includes lobster claw clasp. Approx. 24" L with 1-3/4" extender.



D58

D58
Dolphin Necklace

Colla con delfin
Adorable necklace for the ocean lover! Silvertone dolphin charm is set off by a pale blue rhinestone. Cable chain approx. 18" L with 2-3/4" extender.



D60

D60
Digital Counting Jump Rope

Comba
Adjustable multi-functional jump rope counts rotations and calories burned. Also gives distance in miles!



Fun stuff!