

Select a Program

FREE Fundraising Kit

Order Magazines

Become an Agent

Contact Us

Select a Fundraising Program that fits your Needs!



Traditional Magazine Program

Everyone reads! In fact, eight out of 10 households in the United States purchase magazines each year. Whatever the interest, American Publishers has a selection of over 750 magazines to help sustain traditional and profitable sales year after year.

More than 98% of the school and youth organizations each year will repeat their magazine sales. There are over 20,000 groups that run annual magazine sales. These are non-solicitation in nature.



Every time a third magazine is purchased by the same household, American Publishers will have a tree planted in honor of your school.



Online Sales

On-line sales is one of the most rapidly growing fundraising segments within American Publishers.

The utilization of contemporary, cutting-edge technology coupled with a progressive approach toward internet sales has allowed American Publishers to establish an industry leading on-line sales program and identity!

AP web-sales are versatile and can be integrated into a traditional AP magazine fundraising program (or another type of traditional fundraising program) to create a simple, new, and dynamic fundraising source. Or, the AP on-line sales program can be utilized as a "stand-alone" program in which a simple web-link, or a personalized landing page/portal, is established for the school, group, league, or other non-profit organization. The entire fundraising program can then be executed in a 100% electronic, paperless environment!

More Money with Less Work...with our American Publishers On-Line Sales Programs!